

Creating Logistics Insights

Leverage analytics to drive your business performance to the next level

Descartes Analytics delivers insights to retailers, manufacturers and logistics service providers empowering them improve their logistics productivity, customer experience and much more.

What is Descartes Analytics?

Descartes Analytics combines Microsoft Power BI with standard integration to Descartes' solutions and domain expertise to help your organization exploit the valuable information that exists in Descartes and other solutions.



Why customers use Descartes Analytics

- Improve customer experience
- Reduce costs
- Increase margins
- Identify new suppliers and carriers
- Identify unforeseen improvement opportunities
- Rapid ROI
- Built-in domain expertise
- Reduce IT dependency

Improve Experience

- Learn how logistics service improves customer experience
- Align customer experience with profitable growth
- Enhance customer loyalty with impactful performance analytics

Drive Customer Growth

Drive Productivity

- Identify inefficient operations to reduce costs
- Target time-wasting processes improve agility
- Better understand the drivers of costs

Do More with Less

Deepen Insights

- Uncover hidden relationships with powerful analytics
- Increase understanding with intuitive graphics
- Digitally collaborate with your supply chain

Go Further

The key benefits of having Descartes Analytics™ Market Insight tool is that we have competitive intelligence gained from having the real time import/export data at our fingertips and, secondly, putting the data into the visualization tool gives us the absolute 'finger on the pulse' of our competitors in an easy-to-read dashboard.

- Jim Robertson, Director, Emulsifier Product Portfolio, Corbion