

Product Information

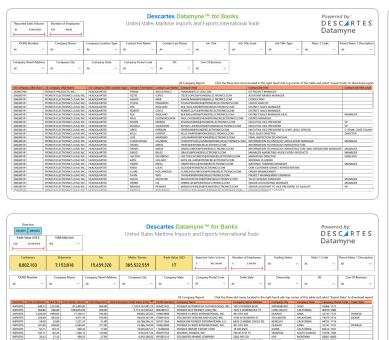
Descartes Datamyne™ for Banks

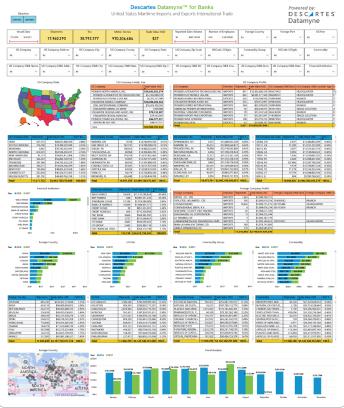


An Intuitive Trade Finance Research Solution to Reveal Import and Export Market Trends

The institutions that finance the movement of goods are critical to maintaining a fluid supply chain. In order to arrive at optimal financing decisions, streamline letter of credit issuance and reduce risk; banking institutions require access to current, comprehensive import and export information.

Designed expressly for trade financiers, Descartes Datamyne[™] for Banks is an intuitive, web-based platform populated with the detailed trading activities and business profiles of U.S. importers, exporters and their trading partners. With current and accurate data on 600,000+ shippers sourced from maritime Bills of Lading (BOLs), banks can analyze trade patterns, reveal competitive trends, view the details of current customer shipments and discover future prospects to potentially boost revenue.





Features

- Tap-in to an intuitive Business Intelligence (BI) platform to analyze the value, volume and pattern of each shipper's trade activities
- Analyze additional trade-related details including cargo descriptions, countries of origin, suppliers and more
- Access data spanning the last 13-months of maritime U.S. imports and exports
- Leverage expertly vetted and reviewed information updated on a weekly basis
- View information at-a-glance on most any mobile-enabled device
- Leverage dynamic online visualizations to rapidly filter and assemble information
- Export via standard Microsoft® Excel or Adobe® PDF formats for further review and analysis
- Connect the solution to internal platforms via API to enrich internal customer and prospect data

Benefits

- Quickly reveal new businesses that could benefit from trade finance services to identify sales targets
- Rapidly discover trends through intuitive filtering by commodity group, reported sales volume, port, geographic location and more to locate potential customers
- Analyze competitor activities to reveal how others are servicing the industry and in what capacity
- Compare objective trade information against company data to offset internal audits options, brands and possible financial providers to increase accuracy
- Most records matched to D&B D-U-N-S Number*. the unique nine-digit identifier that unlocks D&B business profiles, including years in business, sales volume, SIC/Line of Business, and financial contact emails addresses to augment the sales pipeline

Schedule a free demo of **Descartes Datamyne for Banks** at www.datamyne.com

The demo takes a closer look at our platform and offers an opportunity to create unique views of market niches to reveal current and prospective customers' trade finance needs. Demo recipients can keep the custom research reports generated for future reference.