



Drive Efficiency, Accuracy and Connectivity with **Collaborative Solutions**

Barcoding, Inc. (Barcoding) is a supply chain automation and innovation company that helps organizations be more efficient, accurate, and connected. Our experts in data capture, mobile technology deployment and lifecycle management have supported some of the world's best IT and operations teams, and we can do the same for you.

Our approach allows us to determine the right way to roll out and support Descartes routing, dispatch and mobile solutions over the long run. With Descartes, we meet weekly to collaborate on improving our customers' businesses. This includes product development and management calls to work on future solutions and technology iterations, and a Help Desk call to address and prioritize customer issues.

Our deep, ongoing commitment to collaboration and continuous improvement enables us to solve our customers' problems and deliver the best experience possible.

How Barcoding Can Impact **Your Business**

At Barcoding, we use a proven, methodical approach to help you lower operational costs, increase revenue opportunities, and improve customer experiences. We call it Process – People – Technology (PPT) and it serves as our foundation for working with customers.



Process:

- Customers trust us to listen and learn
- We fully understand workflows before recommending technology



People:

- Cultural fit and user satisfaction are critical to long-term success
- We focus on employees in order to maximize tech utilization



Technology:

- We design, deploy and manage solutions that positively impact operations and users
- Our goal — help our customers' businesses thrive

A Product **Snapshot**

GoLive Services™

Our GoLive Services™ package everything needed for your users to have a flawless “out-of-the-box experience” with their devices. It starts with pre-deployment planning and testing. We take care of all the details of staging, configuring, kitting, etc. All your users know is that the device works as soon as it arrives. We have deployed tens of thousands of devices running Descartes software over the last eight years.

StayLive Services™

StayLive Services™ are designed to keep your users up and running. From spare pool devices to repair RMAs to help desk, our comprehensive support services are there when you need them most. We manage an integrated help desk with Descartes for ticketing – making our customers' lives so much easier. We currently support some of the largest mobile delivery and distribution customers in the Descartes eco-system and our customers are happy to provide a reference.

DESCARTES™ Uniting the People & Technology That Move the World.

Descartes, the global leader in providing on-demand, software-as-a-service solutions (SaaS), is focused on improving the productivity, performance and security of logistics-intensive businesses.

The **Descartes Global Logistics Network™ (Descartes GLN™)** is the world's premier logistics community, connecting thousands of trading partners globally across all modes of transport. It provides network members the flexibility to easily connect and collaborate. As part of this community, our customers have access to **Descartes' Routing, Mobile and Telematics suite**, an integrated platform of technology solutions for managing delivery operations.

A Comprehensive Suite of Routing, Mobile and Telematics Solutions

Descartes' solutions suite supports the complete, closed-loop process associated with route planning, route execution, mobile and telematics for driver and vehicle performance. This single, integrated platform helps deliver a true command of operations by uniting critical fleet management processes including:

Optimized route planning and execution

Integrated mobile for planning, dispatch and delivery

Real-time appointment scheduling, new order assignment and exception management

Fleet-wide visibility with dynamic GPS-based map, schedule and asset views

Advanced telematics to improve safety and ensure compliance

Route Planning
Route Execution
Mobile
Telematics

Our Solutions Help Fleet Operators:

Maximize fleet and mobile resource utilization and efficiency to decrease costs, improve service, increase productivity, and reduce your fleet's environmental impact.

Unite planned with on-road and at-stop route activities, using the latest GPS technology to adjust and respond to day-to-day realities.

Interact with drivers and field personnel in real-time to monitor assets in the field for planned vs. actual performance.

Improve driver productivity with optimized route plans delivered efficiently to a broad range of mobile devices.

Provide real-time status updates and information on key indicators (capacity usage, stop analysis, customer time window violations, route profitability, etc.)

Better monitor and manage driver behavior (speeding, excessive idling, hard braking, etc.) and vehicles (operating hours, maintenance, engine temperature, etc.).

Contact us for more information or assistance:



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DESCARTES™

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