

Descartes MacroPoint™ Capacity Matching Helps Freight Brokers Address Tight Transportation Capacity Market

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WATERLOO, Ontario, September 12, 2018 (GLOBE NEWSWIRE) -- Descartes Systems Group (Nasdaq:DSGX) (TSX:DSG), the global leader in uniting logistics-intensive businesses in commerce, announced that it has successfully deployed its advanced capacity matching solution, Descartes MacroPoint Capacity Matching, with several freight brokers. The solution provides freight brokers with greater visibility to the transportation capacity available within their network of carriers and cooperating brokers. By unlocking previously trapped freight capacity using advanced visualization and analytical capabilities, freight brokers can cover more loads, build stronger carrier relationships and reduce costs.

"By leveraging Descartes MacroPoint Capacity Matching, TransAm Logistics is getting access to significantly more capacity than we would by only using our transportation management system (TMS). The solution provides visibility to capacity two to five days out which allows my team to be much more productive," said Jared Taylor, Vice President & General Manager at TransAm Logistics.

Descartes MacroPoint, part of the Descartes Global Logistics Network™ (Descartes GLN™), operates one of the industry's largest visibility networks, which connects over one hundred thousand road carriers and more than four million trucking assets and drivers. The reach and scale of the Descartes GLN enables freight brokers using the Descartes MacroPoint Capacity Matching solution to more effectively and efficiently match customer loads with available carrier capacity. The solution combines three major innovations: market visualization; artificial intelligence (AI)-based capacity matching; and a capacity co-op:

- Visualizing market capacity relative to open loads allows freight brokers to quickly identify which loads represent the best matching opportunity. Seeing carriers' historical lane performance enables freight brokers to select the right carrier, thereby building stronger relationships and securing better rates.
- AI-based capacity matching provides freight brokers with the best ranked carriers to call, and only includes carriers who have assets available. With a ranked list of carrier matches, freight brokers can cover loads in a fraction of the time.
- The capacity co-op provides an opt-in network where freight brokers can selectively choose to share their unused capacity in a secure way and get significantly more access to capacity in return.



Company Profile

TransAm Logistics
Transportation Provider

Descartes Solutions

Descartes MacroPoint™

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Jared Taylor

Vice President & General Manager
TransAm Logistics

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"Descartes is taking a different approach to help our customers in this tight freight capacity market. We're partnering with freight brokers to enable them to more effectively identify freight capacity within their own network of carriers and beyond with other carriers they haven't historically used. This results in a much larger freight capacity pool to cover more loads," said Dan Cicerchi, Vice-President Descartes MacroPoint Solutions at Descartes. "We're a technology provider to freight brokers, and not a freight broker ourselves. Our goal is to make freight brokers more effective by supporting the freight broker's expertise and extensive carrier relationships with technology efficiencies."

About TA (TransAm) Logistics

TA Logistics, a full truckload transportation provider servicing all 48 states, focuses on finding the right solution for each customer. TA Logistics supports all shipping needs from LTL, truckload, refrigerated, air, intermodal, and flatbed. Our focus is on our customer's needs first and foremost. As a fast-growing third-party logistics company in the trucking industry, TA Logistics is redefining lane optimization. We solve the challenging, trucking logistics issues faced in all economic climates through innovative technology, commitment to our customers, and industry experience. Learn more at www.talinc.com.

About Descartes Systems Group

Descartes (Nasdaq:DSGX) (TSX:DSG) is the global leader in providing on-demand, software-as-a-service solutions focused on improving the productivity, performance and security of logistics-intensive businesses. Customers use our modular, software-as-a-service solutions to route, schedule, track and measure delivery resources; plan, allocate and execute shipments; rate, audit and pay transportation invoices; access global trade data; file customs and security documents for imports and exports; and complete numerous other logistics processes by participating in the world's largest, collaborative multimodal logistics community. Our headquarters are in Waterloo, Ontario, Canada and we have offices and partners around the world. Learn more at www.descartes.com, and connect with us on LinkedIn and Twitter.

Global Media Contact

Mavi Silveira
Tel: +1(800) 419-8495 ext. 202416
msilveira@descartes.com

Cautionary Statement Regarding Forward-Looking Statements

This release contains forward-looking information within the meaning of applicable securities laws ("forward-looking statements") that relate to Descartes' solution offering and potential benefits derived therefrom; and other matters. Such forward-looking statements involve known and unknown risks, uncertainties, assumptions and other factors that may cause the actual results, performance or achievements to differ materially from the anticipated results, performance or achievements or developments expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the factors and assumptions discussed in the section entitled, "Certain Factors That May Affect Future Results" in documents filed with the Securities and Exchange Commission, the Ontario Securities Commission and other securities commissions across Canada including Descartes most recently filed management's discussion and analysis. If any such risks actually occur, they could materially adversely affect our business, financial condition or results of operations. In that case, the trading price of our common shares could decline, perhaps materially. Readers are cautioned not to place undue reliance upon any such forward-looking statements, which speak only as of the date made. Forward-looking statements are provided for the purposes of providing information about management's current expectations and plans relating to the future. Readers are cautioned that such information may not be appropriate for other purposes. We do not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in our expectations or any change in events, conditions or circumstances on which any such statement is based, except as required by law.