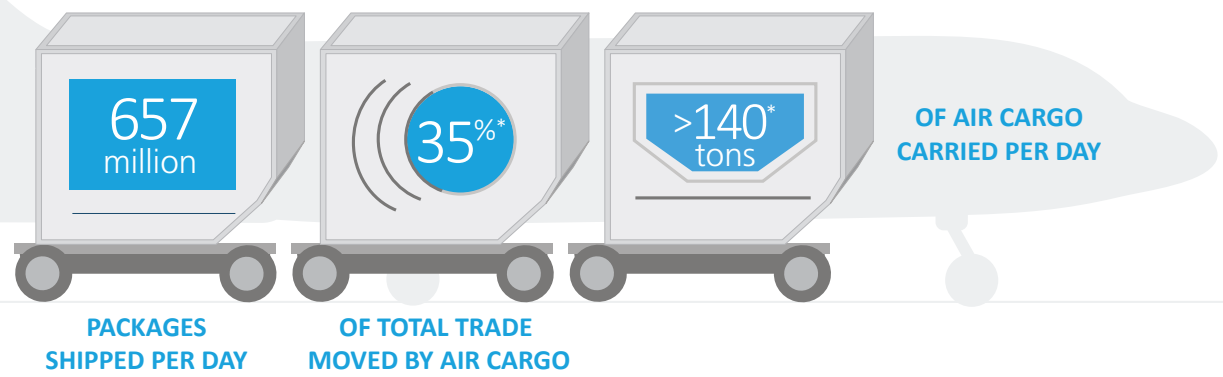


It is a New Era for Real-time Air Freight Visibility

The air cargo industry is growing as a percentage of total cargo.



Why Effective Controls Matter

ULDs are expensive assets and require correct handling. In addition, the total cost of this critical piece for moving air cargo is on the rise. An estimated \$475 million in industry savings could be achieved by better managing the movement of ULDs.



More than \$300 million*

TOTAL COST FOR REPAIR & REPLACEMENT OF ULDs WORLDWIDE



More than \$1 billion*

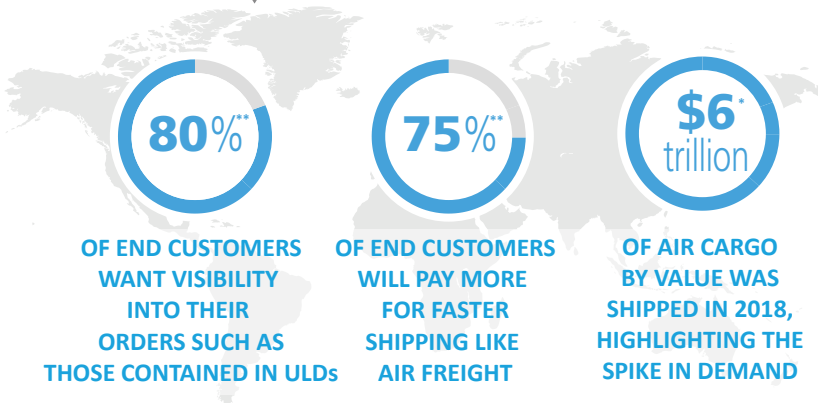
ULDs ARE COSTLY, WITH THEIR TOTAL ESTIMATED VALUE SPIKING



Approximately 80%*

OF REPAIR COSTS COULD BE AVOIDED WITH ADDED ULD VISIBILITY

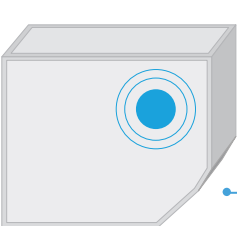
ULDs, Costs, & Customer Expectations



Tracking ULDs and the freight they contain in real-time can not only reduce costs, but can help answer the customer question of where goods are along the supply chain.

How Technology Can Help

BLUETOOTH-ENABLED TECHNOLOGY CAN HELP TRACK ASSETS AUTOMATICALLY



Best-in-class technology has a **broad network coverage** and can track ULDs and their freight by associating air waybills with tagged ULDs. Visibility can also help carriers better manage ULD inventory by balancing supply and demand with the location of assets and by reducing inventory costs. The right solution can also automatically monitor freight and mail with additional intelligent analytics.