





# Improve Freight Management with Live Carrier Connections

**Banyan Technology** is North America's leading innovator of live carrier and API connectivity for transportation management. Since introducing APIs into the transport industry over sixteen years ago, Banyan continues to lead with the most robust platform and most carrier connections.

Banyan's dynamic LTL freight management software solution not only provides constant — and instant — access to live rates and other key freight shipping details, but also offers visibility to freight movement status. Plus, with Banyan's 1,400+ last-mile, LTL, volume LTL, and full truckload carrier connections, customers can start accessing valuable shipping data and custom reporting in weeks, not months.

Banyan and Descartes have partnered to provide advanced transportation solutions that seamlessly integrate live carrier connections into your business to drive productivity and profitability.

# How Banyan Technology Can Impact **Your Business**

More than 30,000 users trust
Banyan's award-winning software,
backed by 16+ years of helping businesses
manage freight more efficiently. With
Banyan solutions, you can:

Save an average of 16% on your total freight spend

**Boost productivity and profitability**, using live data to make better-informed decisions

**Gain a competitive advantage** by shipping parcels at freight-level pricing

**Increase efficiency** of first and final mile shipping with integrated local carrier solutions

# A Product **Snapshot**

## LTL Solution:

Live carrier and API connectivity facilitate the instant exchange of vital freight-shipping information between shippers, brokers, forwarders, or 3PLs and carriers. Customers benefit from live pricing, constant visibility of freight movement, and automated freight bill auditing.

## **Intelligent Pricing Tool:**

Enables carriers to deliver automated pricing discounts called Live Lane Specials that give shippers, brokers, and 3PLs the opportunity to receive better-than-negotiated contract pricing and additional cost savings.

## **Ground Freight Pricing (GFP):**

An industry-changing, partnered solution with UPS that can complement current LTL and parcel shipping by providing the ability to ship multiple parcels at freight prices. Automate connection, analyze and forecast, and compare carriers and modes for the best option to ship.

## **Local Carrier:**

The most efficient solution for first and final mile shipments, connecting all your local carriers through a single API. The integrated solution provides faster, more effective communication and the ability to rate, book, and track shipments without picking up the phone.

# **DESCARTES** Uniting the People & Technology That Move the World.

Descartes, the global leader in providing on-demand, software-as-a-service solutions (SaaS), is focused on improving the productivity, performance and security of logistics-intensive businesses.

The Descartes Global Logistics Network<sup>TM</sup> (Descartes GLN<sup>TM</sup>) is the world's premier logistics community, connecting thousands of trading partners globally across all modes of transport. It provides network members the flexibility to easily connect and collaborate. As part of this community, our customers have access to Descartes' transportation solutions suite with advanced capabilities that improve purchased transportation efficiency, coordination and visibility for increased productivity and enhanced customer service.

## A Comprehensive Suite of Transportation Solutions



Descartes' solutions suite extends transportation management beyond the standard processes of:

## **Contract Management:**

create and maintain multimodal contracts

#### **Load Planning & Optimization:**

automatically rate shipments, optimize loads, select carriers

#### **Execution:**

streamline carrier interaction (tendering, booking, shipment tracking, proof of delivery)

#### **Freight Audit:**

identify discrepancies in each freight bill that can result in overbilling and reduce disputes



Our transportation solutions create even greater value by providing a broad array of advanced capabilities, including:

Private/ Dedicated Fleet Dock Appointment Scheduling Yard Management Retail Distribution Parcel Shipping

### With our advanced transportation capabilities you can:

- Make better logistics decisions using real-time GPS-based tracking data and dynamic ETA calculations to know the accurate location and status of loads, and to find open capacity
- Gain better control of store replenishment operations and lower costs, leveraging the network to improve delivery frequency while reducing losses and claims by tracking every item from DC to store
- Reduce parcel shipping costs with automated multi-carrier shipment optimization and improve service by streamlining the pick, pack and ship process for low and high volume environments
- Automate freight brokerage operations to increase productivity and react faster to customer demands
- Reduce load/unload times, DC congestion and labor costs, and gain control over supplier-managed freight with dock appointment scheduling
- Boost DC productivity and reduce loss prevention using yard management to better understand the location of on-site trailers and associated inventory



Contact us for more information or assistance:



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