

Expanding Services to Scale Growth



DC Logistics US is an ecommerce fulfillment specialist and Amazon partner carrier, offering third-party logistics (3PL) services, a prep center, and training academy. The company replaced manual fulfillment and logistics processes with the Descartes Sellercloud™ ecommerce platform, integrated with Amazon and Stripe. By automating, accelerating, and simplifying fulfillment workflows, DC Logistics freed up resources to grow the business and diversify offerings across multiple revenue streams.

“By integrating our logistics and fulfillment operations within a single customizable platform, we’ve been able to simplify and accelerate our pick-pack-ship + invoice workflow to save labor hours, money, and resources—which allows us to focus our energy on revenue-generating activities to help grow the business and realize our goal of becoming one of the best Amazon partner carriers and 3PL and prep center companies in Florida.”

Diego Correa, Director,
DC Logistics

Company Profile

DC Logistics US is a family-owned business built on hard work, dedication, and a deep understanding of the logistics industry. With more than 8 years of experience in Amazon FBA logistics, 3PL services, prep center solutions, and FBA training, DC Logistics US specializes in delivering shipments to Amazon centers and is dedicated to providing top-notch LTL, FTL, and expedited shipping services.

Descartes Solutions

Descartes Sellercloud™

Quick Overview

Challenge

Manual Practices Stifle Growth

Solution

Automate & Integrate for Efficiency

Results

- 60% Increased Efficiency
- Amazon Compliance
- Smooth Implementation
- Scaling for Growth

Challenge: Manual Practices Stifle Growth

An authorized Amazon partner carrier, DC Logistics US manages logistics and fulfillment operations for Amazon vendors and other ecommerce sellers. The company's time-consuming and error-prone manual fulfillment practices—characterized by Google Sheets, Excel spreadsheets, and customer forms—were unable to keep pace with increasing volume demands or scale to support aggressive expansion plans. DC Logistics needed an automated, integrated, and scalable ecommerce platform that could centralize and streamline 3PL operations across its multiple business arms while ensuring compliance with Amazon's strict fulfillment guidelines.

Solution: Automate & Integrate for Efficiency

DC Logistics US offers a wide range of services, from warehousing, inventory management, and Fulfilled By Amazon (FBA) prep to ecommerce fulfillment and less-than-truckload (LTL) and full-truckload (FTL) pallet shipping. With multiple business arms, the company turned to the Descartes Sellercloud ecommerce platform to centralize and automate fulfillment and logistics management across its operations to ensure reliable, fast service while complying with Amazon's rigorous policies, including precise FBA packaging and labeling requirements.

By deploying Descartes Sellercloud—integrated with Amazon, Skustack warehouse management system, and Stripe's payment solution—in its central Florida warehouse, DC Logistics saved time, improved margins, and enhanced the customer experience through increased fulfillment productivity, improved order accuracy, and simplified inventory management.

"As an Amazon partner carrier, the majority of our clients are Amazon vendors who rely on us to efficiently and reliably ship their merchandise to Amazon fulfillment centers across the country," said Diego Correa, Director of DC Logistics US. "For out-of-country Amazon sellers or clients that don't have the time or space to handle product themselves, our prep center manages the entire fulfillment process on their behalf—receiving, storing, picking, labelling, packaging, shipping—for both FBA merchandise and ecommerce orders from marketplaces such as eBay, Etsy, or Walmart."

"With Descartes Sellercloud, we're able to assign SKUs to the individual services we offer across our different business areas, whether that's labelling or packaging an order, building a bundle, wrapping a pallet, offering a freight service, or teaching a course in our DC Academy," said Correa.

"The Descartes platform streamlined our entire 3PL operations, enabling us to quickly and accurately prep orders for FBA, track inventory across multiple clients, track and control shipping materials, automatically create and send custom invoices and payment links to customers, and better manage our warehouse space," noted Correa. "Next steps, we're planning on generating additional efficiencies using the Descartes solution, such as automating bills of lading and proof of delivery."



With help from Descartes Sellercloud, DC Logistics ensures reliable, fast service while complying with Amazon's rigorous policies.

Results:



60% Increased Efficiency

Descartes Sellercloud eliminated manual fulfillment practices (e.g., maintaining multiple spreadsheets, requiring customers to fill out forms). With only a 10-person team, DC Logistics US can prep a steady stream of monthly FBA orders, ensure swift transport of goods to Amazon fulfillment centers, and streamline clients' supply chain management, including warehousing, inventory management, order fulfillment, and distribution.



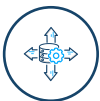
Amazon Compliance

By streamlining inventory management and the pick-pack-ship workflow, DC Logistics US can ensure its customers' orders consistently meet Amazon's stringent packaging, labeling, and shipping requirements and arrive at Amazon fulfillment centers and customer doorsteps, swiftly and reliably.



Smooth Implementation

With DC Logistics' two years of experience leveraging Descartes Sellercloud at its sister company, Only One Shop, the rollout of the platform across 3PL operations in its 16,000-sq.ft. warehouse was fast and seamless, yielding swift ROI.



Scaling for Growth

By automating and centralizing logistics and fulfillment processes in a single scalable platform, Descartes Sellercloud frees up time, resources, and expertise that can be more effectively focused on revenue-generating activities to drive growth and meet aggressive expansion goals.



Descartes Sellercloud centralizes fulfillment and logistics management across DC Logistics' operations.