

Increasing Warehouse Efficiency by 50% with Descartes Peoplevox

SWEET SQUARED

Sweet Squared is a professional beauty distributor supplying products to salons and consumers. As the business grew from a small operation into a company with more than 100 employees and a purpose-built warehouse, paper-based fulfillment processes became increasingly difficult to manage. To improve warehouse efficiency, maintain inventory accuracy, and support future growth, Sweet Squared implemented Descartes Peoplevox™.

“By replacing our paper-based picking methods with Peoplevox, we increased efficiency by at least 50%.”

Sean McQuillan

Head of Operations, Sweet Squared

Company Profile

Sweet Squared

Descartes Solution

Descartes Peoplevox™

About the Client

Sweet Squared is a professional beauty distributor supplying products to salons and consumers.

For more information, please visit sweetsquared.com

Quick Overview

Challenge

Paper-based warehouse processes limited efficiency, accuracy, and the company's ability to support growing order volumes.

Solution

Implemented Descartes Peoplevox to replace manual picking with barcode-driven workflows and improve warehouse visibility.

Results

- 50% More Efficient Picking
- Supports Higher Order Volumes
- Maintains Next-Day Delivery
- Better Warehouse Decisions

Challenge: Moving Beyond Paper-Based Fulfillment

Before implementing Descartes Peoplevox, Sweet Squared relied on paper pick lists to fulfill customer orders. Picking took longer, required more manual work, and created more opportunities for errors.

When the company moved into its purpose-built warehouse, it needed a warehouse management system that could support future growth while remaining easy for new employees to learn.

Solution: Replacing Paper Picking with Barcode Workflows

After implementing Descartes Peoplevox, Sweet Squared replaced paper-based picking with barcode-driven workflows. Warehouse operatives follow optimized picking routes, and every item is verified through barcode scanning before it is picked. This helps ensure the correct item is picked and supports accurate inventory records.

"The biggest improvements have been efficiency, picking speed, and accuracy," says McCollum. "Peoplevox makes sure the operative scans and picks the right item, which also helps keep our stock records accurate."

Peoplevox also provides real-time warehouse visibility, reporting, and workforce management tools that help the team manage seasonal demand, optimize stock locations, and support continued business growth as order volumes increase.

Results:



50% More Efficient Picking

Replacing paper-based picking with Descartes Peoplevox increased warehouse efficiency by at least 50%.



Supports Higher Order Volumes

Sweet Squared increased daily order volumes from around 300 to as many as 1,000 after expanding into the consumer market.



Maintains Next-Day Delivery

The warehouse team can manage seasonal peaks while continuing to provide next-day service for salon customers.



Better Warehouse Decisions

Reporting and analytics help managers monitor warehouse performance and optimize stock placement.